# ARIZONA BETA CHAPTER SIGMA PHI EPSILON

Inaugural Hall of Fame Ceremony



November 4, 2011



# TO THE INAUGURAL HALL OF FAME CEREMONY

When the Arizona Beta chapter was established in 1955, its members established a tradition of excellence and brotherhood which has been cherished and nurtured by each succeeding generation of members.

As of today, approximately 1,743 men have been initiated into the brother-hood. There are now approximately 1,421 living Arizona Beta Alumni who, with few exceptions, were members of an active chapter that was the clear leader on the University of Arizona Campus. Year after year, as individuals and as a group, the men of Arizona Beta have distinguished themselves with high academic standards, excellence in athletics, and campus leadership.

The dimension of brotherhood has always been the chapter's greatest strength. Many close ties which began in the chapter have flourished for entire lifetimes. Large numbers of alumni are residents of the same communities, while others still sharing the bond live across the country from each other. The common interests of Arizona Beta Brothers have changed in many cases, but the beginnings of friendship always go back to their association in the fraternity.

While this year marks our 56 years on the Arizona Campus, it is our inaugural Hall of Fame Awards Banquet. Conceived as a way of honoring alumni for outstanding achievements, this award will become an integral part of the tradition at Arizona Beta. Inductees are among a select group of alumni. Recognition is given to those who have excelled in their career, in their service to the community, and/or to the fraternity. In conjunction with the Hall of Fame Inductees, Arizona Beta also honors an alumnus with the Richard G. Guthrie Service Award.

We hope you enjoy your weekend and plan to make it back in the near future.

# Program

#### Welcome

Tim Stilb '84 Pete Rich '76

#### Introduction of the Master of Ceremony

Dan Hicks '84

#### Invocation

Greg Stanford '81

#### Dinner

#### Presentation of Richard G. Guthrie Service Award

Richard G. Guthrie '55

#### Presentation of Hall of Fame Inductees

Douglas F. Carlberg '72
Bruce Charlton '79
Robert A. Eckert '76
John J. Fina '91
Mark Gemmill '68
Jay K. Harness '65
Dan Hicks '84
Frank Rauscher '65
William G. Ridenour '66
John A. Robertson '68
Greg D. Stanford '81
Edgar D. Staren '79
Dana Wells '89

#### Closing

#### RICHARD G. GUTHRIE SERVICE AWARD

### Richard G. Guthrie '55



I can barely remember graduation night back 56 years ago when brother Ruben Donnadieu and I sat with our group of graduating engineers at the stadium, while each took of us took a tassel out of our caps and tied them together to serpentine through our row. That kind of brotherhood has stayed with me throughout my life.

Entering the AT&T management training program in Kansas City after graduation would begin a 32 year career with the Bell System. That December I was drafted into the US Navy where I began a parallel career working for our 'rich Uncle Sam'.

After Boot Camp in San Diego, I was accepted to OCS in Newport, Rhode Island. My first permanent assignment was in Kodiak, Alaska. One of my collateral duties was snow removal officer, which made a lot of sense since I had spent eight years in the desert of Arizona and the previous six in Hawaii. After 22 months in Alaska, with my wife Helena Spear (Kappa class of 1954), we ventured down the then primitive Alaska Highway and reported to the Naval Hospital at Camp Pendleton as Public Works Officer at this 1,000 bed hospital. More adventures followed.

Released from active duty in July 1959 I returned to Mountain Bell in the Phoenix Engineering Department. At the same time I affiliated with the Naval Reserves. About a year later I was back in college in an AT&T part time electrical engineering program at the Boulder Campus of the University of Colorado. Completing this program in mid-1962, I completed the requirements needed to get my Professional Engineering license in Arizona, New Mexico and Texas.

By January 1964, Helena and I had daughters Stephanie and Pamela and I had been transferred to Bell Telephone Laboratories in New Jersey for an eighteen month assignment. In mid-1965 returning to Phoenix again with the Mountain Bell engineering department, we settled down to stay in one place for a while. Joining a local Lions Club as well as two engineering so-

cieties and moving up in the Naval Reserves, as well as raising a family and earning a living made for a very full life.

Brother Ken Detweiler joined Mountain Bell after his graduation and we both became active in Teletalk Toastmasters. He too was transferred to Bell Labs.

At the end of the decade Helena and I were divorced and soon I was able to transfer to Tucson, where I became one of the District Engineers with the Telephone Company, and commanding officer of the local Seabee Reserve Unit. Within a few years I met and married Pat Dunford, a graduate of now Northern Arizona University. Before you knew it John was born and then Katie. John was only five months old when I was assigned to a Navy selection board in Washington and Pat and John went along for the 'ride'. Katie celebrated her first birthday while we were in Boston for one of Pat's meetings and we caught the travel bug.

About this time the Arizona Beta Chapter of Sigma Phi Epsilon celebrated its 25th anniversary at the U of A and I was asked to give the talk at the banquet. This was a lot of fun but for some reason I cannot remember much of what I said!

Life has been a wonderful adventure with trips to the Peoples Republic of China nearly 30 years ago on a cultural exchange tour, New Zealand and Australia, Japan. Peru, much of Western Europe and every state in the union but North Dakota.

About the most rewarding activity I have been involved in occurred with the U of A Centennial in 1985 when ten of us started Old Pueblo Trolley to help with the festivities. This not-for-profit, all volunteer corporation installed over one mile of track, built overhead lines, restored two cars over a ten year period and began trolley service on 4th Avenue and on University Boulevard in April 1993. Volunteer operators and conductors operate 24 hours each weekend with the cars carrying up to 34,000 passengers yearly. There is no city financial subsidy as OPT relies on fares and donations to raise the \$50,000 or so to finance operations.

We are proud to note that the advent of Tucson's Modern Streetcar on this same route, breaking ground in October 2011, came out of this ding-a-ling project. We are told frequently that were it not for the trolley, the streetcar would never have gotten public support.

Our family continues to expand. In the mid-1980's Pat and I brought Julius Holt into our home at the beginning of his football career at the U of A. Julius, number 50 on his uniform, did well on the field and eventually in the classroom. Julius and his family are an integral part of our family to this day. Daughters Stephanie and Pamela are happily married with children and careers. Our youngest daughter Katie is expecting twin boys in late September which will give us 10 grandchildren. Her older brother John is a Navy Chief who served eleven years in Submarines and is now attached to the Naval Special Forces (Seals) Command at Coronado after a year's tour of duty with the 5th Fleet headquarters in Bahrain. The most recent to marry, John's wife is a Master Sergeant in the Airforce.

To round out our lives, I retired from the Bell System in 1987, from the Navy in 1993, from the City of Tucson Department of Transportation in 2000, we shut down our own consulting engineering firm in 2005 and I retired from active management of the trolley in 2010. Pat retired from the State of Arizona in 2001 after a 34 year career in employee training and development. I am still active with the Rotary Club of Tucson, working on the trolley, as well as working out seven days a week and generally enjoying life with the family. We attend all the home football games plus some away games as well as all home basketball games and many away games. The connection with the U of A College of Engineering is as strong as ever as we belong to the Da Vinci Circle at the college.



# Douglas F. Carlberg '72



Doug was initiated into the chapter in 1970. He graduated in 1972 with a Bachelor of Science degree in Mechanical Engineering, continuing his education at Defense Systems Management College in Fort Belvoir, Virginia, and the Arizona Executive Program at the University of Arizona.

Brother Carlberg has over 30 years of experience in operations management in the electronics, telecommunications, and defense industries. This includes more than 15 years of

executive leadership with profit/loss responsibility for leading high-technology commercial and defense firms. His areas of expertise include directing all lean manufacturing aspects of product development, production, supply chain management, sales, and service. He is president and chairman of the board of M2 Global Inc., a general partnership that owns and operates M2 Global Technology Ltd. The company provides high-performance microwave components and value-added contract manufacturing services.

Previously Brother Carlberg served as senior vice president of worldwide operations of Harris Corporation's Microwave Communications Division, which produced a broad range of microwave radios and microwave components for world markets. During his tenure at Harris, he contributed significantly to the Microwave Communications Division moving from a potentially "going out of business" posture to a number-one position in US markets and a number-four position in world markets. Under Doug's leadership, the division's San Antonio operation earned numerous awards and recognitions including the 1996 Shingo Prize for Excellence in Manufacturing, the 1996 Texas Business of the Year Award, the Organizational Excellence Award by the Association for Quality and Participation, and Clemson University's 21st Century Organizational Excellence Premier Award. In 1996 and 1998, the San Antonio operation was selected by Industry Week as one of the Top 25 Best Plants in North America. M2 Global received the US Air Force 2005 Teaming to Succeed Award, the Association for Manufacturing Excellence Manufacturing Excellence Award in 2006, and the SBA Small Business Subcontractor Award in 2011.

Prior to joining Harris, Doug held management positions of increasing responsibility with General Electric Company, Hughes Aircraft Corporation, and Tracor Aerospace Inc. These positions encompassed operations engi-

neering, advanced manufacturing engineering, quality, and manufacturing of commercial and military products.

Brother Carlberg serves on the board of governors for the Shingo Prize, a North American award for excellence in manufacturing, and the board of directors for the Association for Manufacturing Excellence, an international nonprofit educational and benchmarking organization.

Doug's published works include a commentary on utilizing organizational diversity that appeared in Target (the journal of the Association for Manufacturing Excellence) in 1999 and 2007, a case history on managing change in The Journal for Quality and Participation in 1999, a case history on implementing a team-based management system in the National Productivity Review in 1996, and research performed while serving on the National Research Council on Rapid Prototyping in 1989.

Brother Carlberg is married to Patti Meisetschleager. They live in San Antonio, Texas.

#### Bruce Charlton '79



Brother Charlton was initiated in 1976 and graduated with honors and a degree in landscape architecture in 1980. Bruce represented Sig Ep as Inter-Fraternity Council (IFC) rep in 76/77 while serving two terms as IFC President in 78/79. He received the 1980 Robert L. Nugent award for outstanding leadership and citizenship at The University of Arizona.

The fourth hole at Manchester Golf & Country Club, in Bruce's hometown of Manchester, Iowa, is a short par four that runs along a country road across from cornfields. Each of the nine holes was designed in 1927 by one of the club's founding members. Local attorney Shannon B. Charlton designed number four. And while the hole has remained virtually unchanged for 80 years, it has been remodeled numerous times in the mind of Charlton's grandson.

"It seems that golf course design was in my blood before I was born," says Bruce Charlton, President and Chief Design Officer of Robert Trent Jones II (RTJ II). Although he might have been expected to follow in the line of Charlton family lawyers spanning four generations, Bruce Charlton knew from the time he was a teenager working as an assistant golf course superintendent, exactly what he wanted to do.

"I would be on the course the first thing in the morning, and then again late in the evening," Charlton recalls, "and I thought, 'This is as close to heaven as I can be.' If you talk to my high school golf team buddies, they will say that I told them back then, 'I am going to become a golf course architect.'"

While Charlton and his teammates were able to lead their high school team into the state tournament for the first time, college golf was another matter. Charlton tried out at Arizona, where his consistent rounds in the 70s simply weren't good enough. Still, the climate beat Iowa's, and Charlton focused on his studies (Sig Ep brothers may question that), combining classes in turfgrass, business law, and real estate.

As a future golf course architect he always paid close attention to the land. "The most important factor in being a good golf course architect is understanding what the land is doing," Charlton says. "The flow of the land is the inspiration on any given site."

Brother Charlton joined RTJ II after graduating. He honed his skills under Robert Trent Jones, Jr.'s tutelage and has grown into a highly respected architect in his own right. Charlton is a member of the executive committee of the prestigious American Society of Golf Course Architects (ASGCA), and served as ASGCA President in 2008/2009.

Bruce's body of work with the RTJ II team is global, and has won countless awards and accolades. His more than 75 golf course designs include Trans Strait Golf Club and Yalong Bay Golf Club in China; The Marshes Golf Club in Canada; Bro Hof Slott Golf Club in Sweden, Skjoldenaesholm. Lubker Golf Resort and the Scandinavian Golf Club in Denmark; Bjaavann Golfklubb and Holtsmark Golf Club in Norway; Terre dei Consoli Golf Club in Italy and Sky Hill Jeju Country Club in South Korea. He has also designed courses in Australia, South America, and Japan.

Bruce's domestic creations include the U of A's own Arizona National Golf Club in Tucson; The Bridges at Rancho Santa Fe and Rancho San Marcos Golf Course in California; Raven Golf Club at Sandestin in Florida; Osprey Meadows at Tamarack Resort in Idaho; Prairie Landing Golf Club and ThunderHawk Golf Club in Illinois; Southern Highlands Golf Club

in Nevada; University Ridge Golf Course in Wisconsin; and Chambers Bay in Washington. Chambers Bay has the distinction to be the first NEW golf course in over 40 years to be selected to host the US OPEN – upcoming in 2015.

Brother Charlton lives in Los Altos, Calif., with his wife Maridee and their daughter Casey. His golf designs live in many countries on most of the world's continents.

#### Robert A. Eckert '76



Brother Eckert joined the chapter in 1973. He graduated in 1976 with a B.S. in Business Administration and received an M.B.A. in marketing and finance from Northwestern University in 1977.

Bob is chairman of the board and chief executive officer of Mattel, Inc., the worldwide leader in the design, manufacture and marketing of toys with \$5.9 billion in

annual sales. Brother Eckert joined Mattel in May 2000 from Kraft Foods, Inc., the largest U.S.-based packaged food company in the world. A 23-year veteran of Kraft, he most recently served as its president and chief executive officer, a position he had held since October 1997. In that role, he was responsible for overseeing all of Kraft's business units and for leading the company's policy decision-making board, the Operating Committee.

Previous positions include serving as group vice president of Kraft Foods, Inc. and being responsible for the company's Oscar Mayer Foods and North American Foodservice Division, along with the Operations, Sales and Customer Service, Technology, Marketing Services and Business Development staff functions. In addition, Eckert held the position of president of Oscar Mayer Foods, and in that role significantly accelerated its performance with steady improvements in market share. He also oversaw the introduction of new varieties of Oscar Mayer Lunchables Lunch Combinations, which consistently delivered double-digit volume growth. Eckert joined Kraft Foods in 1977 and held a variety of marketing positions until he was named vice president, Strategy and Development for Kraft's Grocery Products Division in 1987, vice president, Marketing for Refrigerated Products in 1989, and executive vice president of Kraft Foods and general manager of the Kraft Cheese Division in 1990.

Brother Eckert serves on the McDonald's Corporation Board of Directors, the Levi Strauss & Co. Board of Directors, the Pacific Council on International Policy Board of Directors, is a member of the Board of Visitors at The Anderson School at UCLA, the J. L. Kellogg Graduate School of Management Advisory Board at Northwestern University and the Board of the Los Angeles World Affairs Council. He also serves as a member of The Business Council, the American Society of Corporate Executives and the World Presidents' Organization in Los Angeles.

The Exceptional Children's Foundation awarded Bob the Community Leader Award in 2011 acknowledging his leadership and ongoing commitment to shaping the development of generations of children, inspiring creativity and innovation and for demonstrating what's possible through a world of play. He received the School of American Ballet "Corporate Leadership Award" and the University of Arizona, Eller College "Lifetime Achievement Award." In 2002, Business Week named Eckert in its "Top Twenty-Five Managers of the Year" issue.

Mattel is "Creating the Future of Play." As the worldwide leader in play, the Mattel family comprises such best-selling brands as Barbie®, Hot Wheels®, American Girl® and Fisher Price® brands, which includes Little People®, Power Wheels® and a wide array of entertainment-inspired toy lines. In 2011, Mattel was named as one of FORTUNE Magazine's "100 Best Companies to Work For" for the fourth consecutive year, and also was ranked among Corporate Responsibility Magazine's "100 Best Corporate Citizens." With worldwide headquarters in El Segundo, Calif., Mattel employs approximately 30,000 people in 43 countries and territories and sells products in more than 150 nations.

Bob says, "I was so very proud to belong to Sig Ep, while I was at U of A. We were the 'go-to' house academically and socially. Looking back, my experience and personal growth at the chapter had a profound and positive influence on my career and life. I'm deeply honored to join the Hall. I knew at the time that being a Sig Ep brother was a big deal on the campus. What I didn't realize until late in life was how the experiences I had there would so positively impact my life and career."

### John J. Fína '91



John Fina was known around the Old Pueblo before enrolling at the University of Arizona. Fina was an All-State Lineman his senior year at Salpointe Catholic High School, and became a cornerstone of the Wildcat football team, anchoring the offensive line. Brother Fina was named 2nd Team All Pac-10 and also 1st Team All Region Academic team. He is a 2002 in-

ductee of the U of A Sports Hall of Fame as well as enshrined in the Ring of Fame at Arizona Stadium.

The Fina name was also well-known around Arizona Beta, courtesy of brothers Mark '81 and David '83. John pledged and in the spring of '88 was initiated into Sigma Phi Epsilon. In addition to dedication on the gridiron and in the classroom, he was also an active member of the fraternity, serving on the Standards Committee.

John graduated with a BA in Psychology in the spring of 1991, but found himself off to Buffalo, New York after the Buffalo Bills drafted him with the 27th pick overall in the 1992 NFL draft. Fina rewarded the Bills for their faith by spending the next ten years with the team, starting some 131 games and playing in two Super Bowls before ending his career with the Arizona Cardinals in 2002.

Brother Fina is currently working Acquisitions for Conix, but still finds time to give back to the community. He is an active non-profit public speaker who presents to schoolchildren as well church groups. Fina also serves as a board member of Southern Arizona Cystic Fibrosis Foundation. He can also be heard announcing local High School Football games, and, occasionally guest-judging Sonoran Hot Dogs on the Travel Channel's "Food Wars."

He and Melissa have four children; Mimi, 11, Bruno, 9, Stella, 7, and Roman, 5.

Brother Fina credits Sigma Phi Epsilon with teaching him the importance of diligence and brotherhood, as well as establishing friendships that continue to this day.

### RADM Mark Gemmill '68



Brother Mark Gemmill was initiated in Arizona Beta in 1965 and had an active undergraduate experience. In addition to serving the chapter as Pledge Chairman, he was also involved on campus as a member of both Chain Gang Junior Honorary and Bobcats Senior Honorary.

After graduation with a BS in Aerospace Engineering in 1968, Mark opted to join the United States Navy, a

decision which surely accelerated his life. He had a remarkable career which saw him serve as a Navy fighter pilot and test pilot, as well as a variety of commands, including Commander Fighter Squadron Thirty-Two (F-14A), Commanding Officer USS San Jose (AFS-7, a Mars-class combat store ship) and as Commanding Officer USS Dwight D. Eisenhower (CVN-69, a Nimitz-class supercarrier). He also served as the Assistant Deputy Commandant for Aviation (USMC) and as Head, Aircraft Carriers, Manpower and Training, and Air Traffic Control.

Following his military service he worked with Crown Consulting as Vice President for DOD; Director, Marketing and Sales for LSA Inc; and Director, Defense Business Services for BearingPoint. He is currently the Navy and Marine Corps Strategic Relationship Manager for Deloitte.

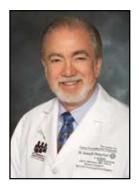
Brother Gemmill has also served on the Virginia Beach – Military Economic Development Advisory Committee, and the Tailhook Association – Centennial of Naval Aviation. He also served as a member of the Board of Directors of Environmental Tectonics Corporation from 2005-2009.

Gemmill also received an MS in Systems Management from USC in 1985.

Mark and Letitia (Tish) have two sons, Alan, 35, and William, 31 (also a Sig Ep).

Brother Gemmill credits Arizona with a "great education to prepare me for US Naval Test Pilot School and Naval Nuclear Power Schools. The Sig Eps also helped prepare me to become a confident, caring leader."

# Jay K. Harness MD '65



Brother Jay Harness, MD credits Arizona Beta of Sigma Phi Epsilon as laying the foundation for his personal and professional life. As an undergraduate Harness served the chapter as Vice President (1962-1963) and President (1963-1964) as well as serving as IFC President (1964-1965) all while pursuing a degree in Zoology.

After earning said degree in '65, Jay attended Med School at the University of Michigan, earning his MD in 1968.

Doctor Harness has had a successful career in the medical field, both as a physician and educator. Past positions include Clinical Associate Professor of Surgery at the University of Michigan; Associate Professor of Surgery at Tufts University; Professor of Surgery at the University of California, Davis; Clinical Professor of Surgery at both the University of California, San Francisco and the University of California, Irvine. He is currently running a private practice as a breast surgeon.

He has served as Chairman, AMA Intern & Resident Section, been awarded the Medal of the Danish Surgical Society, the Orange County Physician of Excellence Award and is recognized in Super Doctors (Southern California) and Best Doctors In America.

Jay has served as President for the American Association of Endocrine Surgeons, the American Society of Breast Surgeons, and Breast Surgery International.

As a Sig Ep alumnus he has been awarded the Sigma Phi Epsilon Citation Award.

He has three children: Kelly Harness, 44, Dedorah Harness Seelinger, 41, and Steve Harness, 35.

### Dan Hicks '84



The 2011 season will be Dan Hicks' 12th as host of NBC's Emmy Award-winning golf coverage. Working alongside acclaimed analyst Johnny Miller in the 18th hole tower, Hicks anchors NBC's coverage of the PGA Tour – including THE PLAYERS and the FedEx Cup playoff highlighted by The Tour Championship. Hicks also anchors NBC's coverage of such elite golf events as the U.S. Open, Ryder Cup, and President's Cup.

"Dan is a terrific host because of his passion for the game, his sense of golf history and his personality — people enjoy listening to Dan," said Tom Roy, NBC Sports' lead golf producer. "That's important because golf fans are extremely knowledgeable about their sport. You have to have someone credible anchoring the broadcast. It has to be someone passionate and that's Dan Hicks.

"Dan and Johnny Miller, already acknowledged as the preeminent golf analyst working today, are a team which really connects with golf viewers. Dan is the perfect blend of a talented announcer and an extremely knowledgeable student of the game. He does a nice job drawing some incredible insights out of Johnny."

Hicks added: "Working with Johnny Miller makes it doubly special. He's the best analyst in golf and one of the best analysts of all-time for any sport. Every time you tune him in, you learn something about the game. What I want to do is make a connection with our viewers. I can relate to the golf fans at home. If I can set Johnny up to tell them more of his insight into the game they love, I will have done my job."

Since joining NBC Sports in June 1992 as a play-by-play announcer, Hicks has called a wide variety of sports, ranging from Olympic speed skating and swimming to NFL and NBA games. "Announcers over their careers tend to find their niche – the sport they do best," Hicks said. "For me, it's golf. If I could call any big moment in sports, it would be at an event like the U.S. Open. For me this is the ultimate assignment. I love the game that much.

Most recently, Hicks served as the speed skating play-by-play commentator for his eighth Olympic broadcast assignment during NBC's coverage of the Vancouver Winter Games. Hicks made his Olympic debut with NBC at the 1992 Summer Olympics in Barcelona. Since then he has played a variety of roles in NBC's Olympic coverage. Serving as swimming play-by-play commentator for the Beijing Summer Games and Olympic Late Night Show host during NBC's coverage of the Athens Olympics, a role he debuted at the Salt Lake Games. In 2004, he also served as the play-by-play commentator for swimming. In addition to his Olympic Late Night show hosting duties in Salt Lake City, Hicks was also the play-by-play commentator for speed skating and co-anchored coverage of the Closing Ceremony. In Sydney, he served as the play-by-play voice of NBC's Olympic swimming and diving coverage for the 2000 Games.

Hicks' other Olympic assignments at NBC have included handling the lead role for swimming and diving during NBC's coverage of the 1996 Atlanta Games. His Olympic duties were expanded in March 1998 when he was named host of "The Olympic Show," an Emmy Award-winning weekly program produced by NBC Sports that aired on CNBC until 2002.

Hicks' duties for NBC Sports have also included play-by-play for the network's NBA and NFL coverage and on telecasts of the Ironman Triathlon, the French Open and Visa American Cup Gymnastics.

Prior to joining NBC, Hicks had been a sports anchor at CNN since 1989. He began his professional career in 1984 as a sports anchor/news reporter for KCEE/KWFM radio in Tucson, Arizona. He later moved to KVOA-TV, the NBC affiliate in Tucson, where he served as weekend sports anchor/reporter before joining CNN. During a three-year run at the cable network, Hicks hosted "CNN Sports Tonight" on weekends and both "CNN College Football Preview."

A native of Tucson, Arizona, Hicks graduated from the University of Arizona with a Bachelor of Arts degree in journalism. He is an 8-handicap golfer, who says, "If I'm not working or with my family, I'm on the golf course." Hicks and his wife, Hannah Storm, have three daughters.

#### Frank Rauscher '65



Brother Rauscher joined the chapter in 1963. While in school, he was the Sports Editor for the U of A Yearbook in 1965. He graduated in 1965 with a BS in Finance and went to earn his MS in Banking at University of Washington in 1975.

After graduating, he served as Alumni President of the House Corporation from 1967-1972 and helped manage the financial crisis when 40% of the house residents quit when marijuana was banned from the house. During this time, he also helped refurbish the

entire living and dining areas.

Frank is the Senior Principal at Aquinas Associates in Dallas, Texas. "Aquinas Associates is a leading consultant on social research and change for Catholic institutional and high net worth investors. We do not manage money. We do work with all types of asset managers, financial advisers, and investors who wish to integrate Catholic social criteria into their investment decisions. We have a proven track record of change in issues such as abortion, contraception, gender and race discrimination, pornography, environment, human rights, access to pharmaceuticals, sustainability, and affordable housing." Prior to this, he served as President and CEO for Aquinas Investment Advisers, Aquinas Mutual Fund, American Federal Bank and First Gibraltar Bank.

Brother Rauscher has been a leading innovator for the past 25 years in the finance/banking world. To list a few highlights: COO of the #1 rated bank in the US in 1986; Created the first bank ATM program where the bank card could be used at other bank ATM's; Created the first bank rewards program tied to a debit card; Created the plastic American Express Gold Card. For his dedication, Frank has received recognition and served on many boards over the years. He received the First Interstate Bank Award for introducing Simple Interest loans to all consumers in Arizona and American Federal Bank Leadership Award in 1993. He co-authored the first American Bankers Association policy on Electronic Banking. He served as President of American Institute of Banking for Tucson, Phoenix, and Dallas.

Frank is actively involved in his community. He served as President of Phoenix Better Business Bureau, Director of Maryland Chamber of Commerce, Assistant Scoutmaster for the largest troop in the US for Boy Scouts of America, and received the Catholic Foundation Leadership Award.

He and his wife Vicki live in Plano, Texas and they have two children, Blake and Grant.

Frank says, "To be happy in life, giving yourself for the benefit of others is a great start. Sig Ep exposed me to the reality that wide range of personalities that can blend into a powerful force when motivated to accomplish a common goal."

### William G. Ridenour '66



Bill an Arizona native, was born in Safford and raised in Kingman. He came to the U of A in 1963 and joined Arizona Beta. He was actively involved in the fraternity by serving as it's President from 1965-66. He was also involved on campus, serving as ASUA Student Senate and ASUA President from 1965-66. As an alumnus, he is still actively involved with UA Foundation, Children's Steel Research Center, UA Law School Association, Arizona State Museum, UA Alumni Association, UA Phoenix Alumni Association, and Advocats.

After graduating in 1966 with a B.A., Bill went to Rutgers University to get his M.A with highest distinction in 1967. He then cam back to U of A and received his J.D. in 1970. Before he formed his own law firm in 1980; served on the National Office of Republican Congressional Committee, aid to Senator Paul Fannin, aid to Senator Barry Goldwater, and worked as Partner for Gust Rosenfeld Divelhess and Henderson. He is currently the Managing Member of Ridenour Hienton & Lewis., P.L.L.C. His practice emphasizes transactional, banking and corporate law.

Brother Ridenour's is a member of the American, Arizona and Maricopa County Bar Associations. He is a Founder for the Arizona Bar Foundation and served as Judge Pro Tem of the Maricopa County Superior Court from 1980-87. Banking clients include: JP Morgan Chase Bank, N.A. as invest-

ment manager for the Arizona State Compensation Fund and the Arizona State Retirment System, Mellon Bank, Sears Bank, and Farm Credit Services Southwest to name a few. He represented financial institutions numerous savings and loan associations including: Greater Arizona Savings and Loans Association, Pima Savings & Loan Association, Sun State Savings & Loan Association, Primerit Savings & Loan Association, and Union Savings & Loan Association. All of the above associations were liquidated in Arizona in the late 1980s and he then represented the Resolution Trust Corporation and Federal Deposit Insurance Corporation.

Away from work, Bill serves on the board of March of Dimes, Arizona Nurses Foundation and Scottsdale Museum of the West.

Bill and his wife Joey have three children, Stacey, Tyson, and Bill Jr. (who passed away in 2009).

### John A. Robertson '68



Brother Robertson pledged as a freshman in September 1964 and was initiated in March 1965. He served the chapter as Scholarship Chairman in 1965, Vice President in 1966 and President in 1966-67. He enlisted in the Navy as a Seaman recruit in September 1964 shortly after pledging the House and spent his summers in the Navy in San Diego and Newport, Rhode Island training to become a Naval Officer.

The day of his graduation from the U of A in June 1968, he was commissioned as an Ensign by his father and was ordered to report to active duty in the Naval Security Group. He served at the Naval Security Station, Washington DC, from June 1968 until early December 1969 when he was ordered to report to CincPac Staff in Honolulu. He served in the Special Security Office of Admiral John S McCain, CincPac, from January 1970 until late May 1971.

Upon completing his active duty obligations he requested to be released from active duty at Treasure Island in San Francisco, and then spent the rest of the summer in San Francisco courting Nancy Slavick who resided there. They became engaged in August 1971. John returned to the UofA in late August and entered law school while Nancy taught elementary school in

Eloy. He received his JD, with distinction in 1974. Nancy and John were married in San Francisco in January 1972, immediately after his first semester of law school. Numerous Sig Ep brothers attended their wedding.

John has been with the same law firm in Tucson since he started practicing law in August 1974. The original firm he joined, merged with Snell&Wilmer in 1989. He is currently the Senior Partner in the Tucson office of the firm. Snell&Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico. He has been recognized in The Best Lawyers in America, Labor and Employment Law, from 1989 to 2011. He also has performed many pro bono legal services for numerous social services agencies in Tucson.

John and Nancy have three children, Elke, J.B., and Michael.

When asked about Arizona Beta and Sig Ep, Brother Robertson says, "I met Nancy in Tucson in December 1969 through the fraternity. She was a Golden Heart and I was on leave being transferred from Washington DC to Honolulu. Many of my Sig Ep brothers are life long friends. Because my father was a career naval officer, I moved 13 times before coming to the U of A in 1964 and pledging Sig Ep. The Sig Ep House obviously has been extremely important in my life and provided me with my first opportunity to make a permanent group of friends."

# Greg D. Stanford '81



Brother Stanford joined Arizona Beta in 1979 and he immediately made an impact on the chapter. He was named active of the year in 1980 and served as President of Yuma Chapter / Honorary Sig Ep Charter. He was also a member of the Honorary Agricultural fraternity. In 1981, he graduated with a BS in Entomology and in 1983 a MS in Entomology.

After graduation, Greg worked for Dupont Agrichemcials Co. Inc. Then he started his career in the real

estate development business. First becoming a Construction Manager for General Homes, Inc., then Managing Partner at Paradise Investors Group, and to his current position as President/CEO of Legendary Homes Inc.

"We are one of Arizona's finest custom luxury home builders. We build the most one-of-a kind homes in exclusive locations throughout Scottsdale and Paradise Valley."

Greg is a member of National Association of Home Builders, Association of Home Builders of Central Arizona. He also serves as a Director and Board member for Crisis Pregnancy Centers of Arizona.

Brother Stanford is married to Audrey and they have three children, who are all currently enrolled in college: Ashley at Arizona, Megan at Duke and Kyle at ASU who is a member of the Arizona Alpha chapter.

When asked what Sig Ep and Arizona Beta means to him, Greg says, "Arizona Beta was an outstanding place to allow young men to come and associate themselves with other like-minded men to break down barriers, make lasting friendships, seek a home away from home, reduce the campus scope and size, and make wonderful memories that will endure forever. The University of Arizona would have been and certainly is today, a lesser place without the presence of Sigma Phi Epsilon. I cherish each friendship, memory, and moment that I was able to share in with my Sig Ep Brotherhood."

### Edgar D. Staren MD '79



Brother Staren is a native of the Chicago-area, born in 1957 in LaGrange, Illinois. He joined Arizona Beta in 1976. In 1982, he graduated from Loyola University Stritch School of Medicine. He received his general surgery training at Rush University Medical Center and in 1988 completed a surgical oncology fellowship at Rush and Cook County Hospitals. Additional graduate education included a Ph.D. in tumor immunobiology from Rush University in 1991 and in 1999, Dr. Staren completed an MBA from Benedictine University.

From 1988-1998, Dr. Staren was a faculty member at Rush Medical College and attending surgeon at Rush University Medical Center and Cook County Hospital. In addition, from 1995-1998 he held the positions of Assistant Dean for Clinical Curriculum and Associate Dean for Medical Student Programs at Rush.

As one of its founding organizers, between 1999 and 2005, Dr. Staren was Professor and Medical Director of the Medical College of Ohio (MCO) Cancer Institute. Between 1998 and 2004, Dr. Staren was Chairman of the Department of Surgery and Surgery Clinical Service Chief at the Medical College Hospitals. From 2004-2005 he was the Acting Medical Director of the Medical College Hospitals and Clinics.

From 2005-2011 he was the Senior Vice President for Clinical Affairs and Chief Medical Officer for Cancer Treatment Centers of America. In this role he was responsible for organization-wide clinical service development and quality, clinical leadership, information management and strategic planning, and clinical and basic research. In June, 2011 he was appointed the President and CEO for Cancer Treatment Centers of America at Western Regional Medical Center.

Dr. Staren is a Diplomate of the American Board of Surgery and a Fellow of the American College of Surgeons. He is a member of numerous academic organizations including the American Surgical Association, the Society of University Surgeons, the American College of Medical Quality, the Society of Surgical Oncology, the American College of Physician Executives, the American College of Healthcare Executives, and is a Past President of the American Society of Breast Surgeons. He was President of the Rush Surgical Society and the Toledo Surgical Society. He is a member of the Alpha Omega Alpha Medical Honor Society and served as its President at MCO in 2001. Dr. Staren has received several teaching excellence awards, both from Rush Medical College and from the Medical College of Ohio. He has been regularly listed in "America's Top Doctors", "Best Doctor's in America", "America's Top Surgeons", and "America's Top Doctors for Cancer". In 2002 he received the Association of American Medical Colleges Humanism in Medicine Award from MCO.

From 2008-2011, Dr. Staren was the Editor-in-Chief of Cancer Fighters Thrive; he is currently on the Editorial Board of the American Journal of Surgery, the American Journal of Clinical Oncology, and Current Cancer Therapy Reviews, and has served as a reviewer on over 20 additional journals. He has published extensively with over 250 scientific works; including more than 130 manuscripts, 60+ abstracts, 45 book chapters, and 12 books on subjects including the diagnosis and management of breast, endocrine, gastrointestinal and other malignancies, healthcare management and information technology, and mechanisms of graduate and continuing medical education. He is frequently invited to be a distinguished speaker having

given nearly 150 visiting professorships or lectures.

Brother Staren and his wife, Lisa, are the parents of six children (five boys-Eddie, Danny, Johnnie, Tony, Mikey and one girl-Helen) ranging from 26 – 12 years of age.

### Dana Wells '89

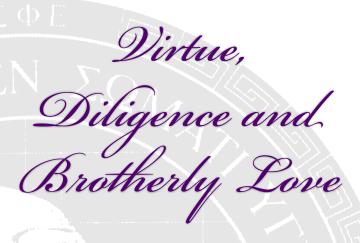


Brother Dana Wells joined Arizona Beta in 1985 and graduated in 1989 with a Business degree. During his time at Arizona, he played football and became an All American player, Pac-10 Player of the Year and twice a Morris Award winner recipient. He went on to play two years in the NFL for Cincinnati Bengals and Phoenix Cardinals. He is still actively involved with the Arizona football program and travels to most home/away games.

Currently Dana serves as the President of CBS Outdoor. "CBS Outdoor delivers an unsurpassed variety of campaign advertising media including Billboard advertising, Transit and Street Furniture advertising, Digital advertising, Mobile advertising and much, much more." He has been with the company for over 20 years and moved up from sales, sales management, Region VP, then to his current positions as President in 2007. He is also actively involved with the community by serving on the Board of Directors for TAB and OAAA, Big Brother for Boys and Girls Club and a Member NLC.

Brother Wells is engaged to Kristina Giordano and they live in Phoenix, Arizona. His tow brothers, Jon '95 and Michael '98 are also proud Arizona Betas.

Dana says, "Life long friendships that were developed at Arizona Beta, was part of my development as a student athlete. It also helped me develop my discipline, focus, and passion to overachieve on and off the football field."





SIGMA PHI EPSILON FRATERNITY ARIZONA BETA CHAPTER UNIVERISTY OF ARIZONA FALL 2011